



**Be Peace. Choose Peace. Create Peace.**

## #UnitingOurHands Promotion Instructions

#UnitingOurHands is Peace Through Action USA's contribution to the ongoing effort to overcome racism and achieve racial equality in the United States. We announced #UnitingOurHands on September 21, 2017, the annual observance of Peace Day. Read our announcement [here](#). Learn more about #UnitingOurHands for action [here](#).

We request your help in promoting #UnitingOurHands through your social media. Here's how:

### Take and Share Your Own #UnitingOurHands Photo and Message

Show and tell others your commitment to overcoming racism. Snap a photo of your hands joined with another person or a group of people. Post your photo to Facebook, Twitter, Instagram, and other sites with a message of your own. Or, choose from the sample posts below. Please include the hashtag #UnitingOurHands. Tag @PeaceActUSA if space permits.

### Share One of Our #UnitingOurHands Photos and Messages

If you would prefer to use one of Peace Through Action USA's #UnitingOurHands photos, choose one from the [#UnitingOurHands image library](#). Then share the photo through your social media by itself, with a message of your own, or with one of ours below.

Also, you can copy and paste, share, and/or re-tweet the #UnitingOurHands posts on Peace Through Action's social media pages:

Facebook—<https://www.facebook.com/PeaceActUSA>

Instagram—<https://www.instagram.com/peaceactusa>

LinkedIn—<https://www.linkedin.com/company/peace-through-action-usa>

Twitter—<https://twitter.com/PeaceActUSA>

### Sample Posts

- We shall overcome racism some day. Doing our part by #UnitingOurHands for action. <http://bit.ly/UnitingOurHands> @PeaceActUSA
- #UnitingOurHands to symbolize our vow to help overcome racism. Will you show us your hands too? <http://bit.ly/UnitingOurHands> @PeaceActUSA
- No more Charlottesville. Doing our part to end racism by #UnitingOurHands for action. Join us. <http://bit.ly/UnitingOurHands> @PeaceActUSA
- Display of white supremacy @ Charlottesville. Still Sad. Gotta do something! #UnitingOurHands <http://bit.ly/UnitingOurHands> @PeaceActUSA
- Racism will be defeated when hearts and minds change. Change starts today. #UnitingOurHands. <http://bit.ly/UnitingOurHands> @PeaceActUSA
- Deep in my heart, I do believe, we shall overcome racism some day. #UnitingOurHands for action. <http://bit.ly/UnitingOurHands> @PeaceActUSA